

Bishop Chatard Sports Program Advertising Contract
2011 – 2012

Advertiser: _____ Phone: _____

Contact Person: _____ Fax: _____

Address: _____

City, State, Zip: _____

Email: _____ Website: _____

Please complete the following steps:

1. Ad Layout: _____ Layout attached/enclosed
_____ Layout to come later (*Deadlines - Fall: August 12; Winter: November 30; Spring: March 16*)

2. Ad Size:	_____ Back Cover -	7½" x 10"	\$900 (SOLD OUT)	
	_____ Inside Front Cover -	7½" x 10"	\$750 (SOLD OUT)	
	_____ Inside Back Cover -	7½" x 10"	\$750 (SOLD OUT)	
	_____ Full Page -	7½" x 10"	\$500	black & white
	_____ Half Page -	7½" x 4⅞	\$300	black & white
	_____ Quarter Page -	3⅝ x 5"	\$200	black & white
	_____ Eighth Page -	3⅝ x 2⅜	\$100 (business card size)	black & white

*All ads include company text link on Booster Club page of
Bishop Chatard High School web site {bishopchatard.org/boosterclub}*

3. Amount owed: _____ ***Please include payment***
Payable to BCHS Athletics

4. Credit Card: _____ Visa Mastercard (circle one)

5. Signature: _____ Exp. Date: _____

Please print name: _____

Mail contract & payment to: **BCHS Athletics c/o BC Booster Club**
5885 Crittenden Avenue
Indianapolis, IN 46220-2840
Fax: 317-254-2268, Attn: Mike Ford
Email contract to: mford@bishopchatard.org

- Unless this box is checked, your ad will automatically be renewed
& an invoice sent for the 2012-13 school year.**

Thank you for supporting the BC Booster Club!!!

SEE NEXT PAGE FOR AD LAYOUTS DESCRIPTIONS

Full Page {Cost=\$500}
7½” x 10”

Half Page {Cost=\$300}
7½” x 4⅞”

Quarter Page {Cost=\$200}
3⅝” x 5”

Notes:

- * This layout is divided into the various ad sizes available.
- * Choose the ad size desired, and make sure digital/camera-ready artwork is provided.
- * Ads can be reduced/enlarged to the ad size desired if they are in the correct ratio.
- * Ads may be submitted on disk/CD or via e-mail if in an acceptable format (Adobe PDF works best). Contact Mike Ford at BCHS with questions, 317-251-1451 x2256 or mford@bishopchatard.org.

Eighth Page (Business Card Size)
{Cost=\$100}
3⅝” x 2⅜”