

BISHOP CHATARD GOLF OUTING

Date: June 8, 2012

This event attracts approximately 160 golfers with a shotgun start at a local golf club. Prizes and awards are given away during the event and a dinner is provided. Participation and sponsorship funds raised at the golf outing are placed in the Harv Sutton Tuition Assistance Fund.



Title Sponsor: \$5,000

- Logo on all materials as Title Sponsor
- Name/logo on banner displayed at registration and dinner reception
- 2 Foursomes for the golf outing
- 4 VIP parking spots at event
- 8 Drink tickets
- Logo as Title Sponsor in event program
- Title logo on insert card in golfer's goody bag
- Opportunity to include company literature in each golfer's goody bag at event
- Sponsor signage on a hole
- Promotion with logo indicating title sponsorship on numerous promotional media materials including:
 - *The Today Magazine* – Bishop Chatard alumni and community newsletter (circulation to over 10,000 in the BCHS Community)
 - The Annual Report
 - www.BishopChatard.org

Event Sponsor: \$2,500

- Logo on drink cart signage
- Foursome for the golf outing
- 2 VIP parking spots at event
- 4 Drink tickets
- Listing in event program
- Sponsor signage on a hole
- Promotion with logo indicating sponsorship on numerous promotional media materials including:
 - *The Today Magazine* – Bishop Chatard alumni and community newsletter (circulation to over 10,000 in the BCHS Community)
 - The Annual Report
 - www.BishopChatard.org

Friend Sponsor: \$1,500

- Foursome for the golf outing
- Sponsor signage on a hole
- Listing in event program
- Promotion with logo indicating sponsorship on numerous promotional media materials including:
 - *The Today Magazine* – Bishop Chatard alumni and community newsletter (circulation to over 10,000 in the BCHS Community)
 - The Annual Report
 - www.BishopChatard.org

Hole Sponsor: \$250

- Sponsor signage on a hole
- Listing in event program
- Promotion with logo indicating sponsorship on numerous promotional media materials including:
 - *The Today Magazine* – Bishop Chatard alumni and community newsletter (circulation to over 10,000 in the BCHS Community)
 - The Annual Report

Individual Golfer: \$125

- 18 holes, cart rental, dinner and two (2) beverage tickets

2011-2012 Event Sponsorships

Chatard-A-Bration

Walk-A-Thon

Golf Outing

	Title Sponsor \$15,000	Sponsor \$10,000	Sponsor \$5,000	Sponsor \$2,500	Table Sponsor \$1,000	Title Sponsor \$2,000	Partner Sponsor \$250	Title Sponsor \$5,000	Event Sponsor \$2,500	Friend Sponsor \$1,500	Hole Sponsor \$250
Logo	On all materials as title sponsor	On all materials as sponsor				On T-shirt worn by all students, faculty, staff	Company name listed on T-shirt worn by all	On all materials as title sponsor	On drink cart signage		
Banner	On Kessler Ave. 2 weeks prior to event					At start/finish line		At registration and dinner			
Signage	Premium at event	Premium at event	At event	At event				Hole sponsor	Hole sponsor	Hole sponsor	Hole sponsor
Recognition	Acknowledgement from podium and opportunity for CEO to address guests	Acknowledgement from podium									
Preferential Seating	16	8	8	8	8			2 foursomes	1 foursome	1 foursome	
VIP Parking Spots	8	4	4					4	2		
Drink tickets	16	8	8					8	4		
Continuous Scrolling Recognition	Yes	Yes	Yes	Yes							
BidPal Lead Sponsorship*	Yes	Yes	Yes	Yes							
Additional Opportunities	Staff may serve as event greeters, give each guest a favor							May include company literature in golfer's goody bags			
Express Check Out	Yes	Yes	Yes	Yes							
Advertisement in Program	Back Cover, Message and Photo from CEO inside	Full page	Half Page	Quarter Page	Name Listed			Logo as Title Sponsor	Name Listed	Name Listed	Name Listed
Promotion in BCHS Publications**	Yes, Including Feature Story in The Today Magazine	Yes, Including Feature Story in The Today Magazine	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Promotion on BCHS Website	Yes	Yes	Yes	Yes		Yes		Yes	Yes	Yes	
Recognition at other Events	Event Sponsor at Golf Outing, Partner Sponsor at Walk-a-Thon	Event Sponsor at Golf Outing, Partner Sponsor at Walk-a-Thon									

*Company Logo will be prominent on every handheld device throughout the evening as well as on the Leaderboard during Fund-A-Cause. BidPal is the electronic handheld device used by all attendees for placing silent and live auction bids.

**Publications include: The Today Magazine (Bishop Chatard alumni and community newsletter with circulation to over 10,000 in the BCHS community) and The Annual Report.