



Thank  
You



SPONSORSHIP OPPORTUNITIES



# THE MISSION OF BISHOP CHATARD

Bishop Chatard High School, a dynamic educational environment for young men and women with different life experiences, is directed to the success of each student, focused on the growth of the whole person, and modeled on the teachings of Jesus Christ and the Catholic Church.

Bishop Chatard High School prepares students for a life-long commitment to **FAITH, LEARNING, LEADERSHIP & SERVICE.**



FAITH

95% of Bishop Chatard students participate in annual retreats.

All students participate in weekly celebration of the Mass at Bishop Chatard.



LEARNING

76% of class of 2020 received college credit through Advanced Placement or Dual Credit classes.

The Class of 2020 earned over \$25.3 million in college scholarships and grants.



LEADERSHIP

89% of Bishop Chatard students participate in a club, sports team or leadership organization.

The Summa Cum Laude program recognizes academic excellence and a more extensive participation in the school and community at large. Fourteen graduates earned this distinction in 2020.



SERVICE

All Bishop Chatard students participate in the school's Christian Service program.

The student body averages between 16,000 and 18,000 hours of community service annually.





# BISHOP CHATARD EVENTS

The Bishop Chatard community supports businesses and organizations that support our students! Alumni, current and past parents, and friends come together for special moments throughout the year to provide the momentum for our Archdiocesan North Deanery high school to fulfill its mission. Local businesses and organizations have the opportunity to connect with thousands in the Trojan community through sponsorship of school events.

## ANNUAL FUND VIDEO • SEPTEMBER 2020

## ALUMNI GOLF OUTING • OCTOBER 2, 2020

Tee off with the Trojans! \$56,000 was raised in 2020 to support the Harv Sutton Fund for Tuition Assistance, continuing Bishop Chatard's mission to provide a Catholic education to all who seek it. Golfers of all age and experience levels make this event a Trojan tradition.

## CHATARD-A-BRATION • FEBRUARY 20, 2021

550 people celebrated 'The Roaring Twenties' in style to support BCHS. This year, Chatard-A-Bratton is going outside to adhere to social distancing guidelines while delivering a new level of excitement and entertainment.





## BISHOP CHATARD SPONSORSHIP OPPORTUNITIES

Becoming an event sponsor is one of the ways you can support Bishop Chatard High School. All donations make it possible for deserving students to benefit from a Bishop Chatard education.

The All-Event Premier and Trojan Sponsorships are detailed here, and benefits included with sponsorship levels for each event are outlined on the pages that follow. A comprehensive, one-stop-shopping display that will allow you to compare all levels of support is at the end of this brochure.

Thank you for your interest in sponsorship of Bishop Chatard High School! If you have questions or would like additional information, please contact Margaret Ruffing at [mruffing@BishopChatard.org](mailto:mruffing@BishopChatard.org) or 317-251-1451, ext. 2242.

2020-2021 SPONSORSHIP BENEFITS	ALL EVENT PREMIERE \$15,000	ALL EVENT TROJAN \$10,000
<b>LOGO</b>		
Sponsor logo in the Chatard-A-Bration program	■	■
Sponsor logo on event website & alumni website	■	■
Sponsor logo on Bishop Chatard athletic website	■	■
Sponsors logo on Chatard-A-Bration email blasts	■	■
Sponsor logo in Trojans Today, Trojans for Life magazine	■	■
<b>TICKETS</b>		
Tickets for 12 to Chatard-A-Bration	■	
Tickets for 10 to Chatard-a-Bration		■
Foursome for the Golf Outing	■	■
Unlimited drinks	■	■
<b>SIGNAGE</b>		
Sponsor signage at Chatard-A-Bration	■	■
Sponsor signage at one of our featured holes at golf outing <i>(i.e., longest drive, closest to the pin at golf outing)</i>	■	■
Sponsor recognition "Play for a Cause" feature at golf outing <i>(winning foursome chooses BCHS club or team to receive \$500)</i>	■	■
Sponsor signage at Specialty Bar during event	■	■
<b>RECOGNITION</b>		
Sponsor recognition on BCSN (Sports Network) live-stream events	■	
Sponsor recognition in Alumni newsletter	■	■
Sponsor recognition in Bishop Chatard Annual Report	■	■
Sponsor recognition on invitations to Chatard-A-Bration	■	
Sponsor recognition on Bishop Chatard marquee	■	
Sponsor recognition at each Golf drink stations	■	■
Sponsor recognition on sign placed at one Golf hole	■	■
Sponsor recognition in the program	■	■
Sponsor recognition on the golf webpage	■	■
Sponsor recognition on Bishop Chatard website	■	■
Banner recognizing sponsor on stadium fence	■	■
Delivery to your home of items purchased at Chatard-A-Bration auction	■	■
<b>DEVICE RECOGNITION</b>		
Sponsor recognition on BCSN (Sports Network live-stream events)		■
Delivery to your home of items purchased at Chatard-A-Bration auction	■	■
<b>VIP PARKING</b>		
Reserved VIP parking at Chatard-A-Bration	■	■
<b>ADVERTISEMENT IN PROGRAM</b>		
Sponsor advertisement in the Chatard-A-Bration program	■	
<b>PROMO ON WEBSITE</b>		
Sponsor posting on silent auction online bidding site	■	■
<b>PROMO ON SOCIAL MEDIA</b>		
Sponsor posting on Bishop Chatard Facebook and Twitter	■	■
<b>INVITATION TO BC INVITE ONLY DINNER</b>		
Celebration dinner	■	■



CHATARD-A-BRATION EVENT SPONSORSHIP BENEFITS	CAB ROYAL \$5,000	CAB WHITE \$3,000
Tickets for 10 to Chatard-A-Bratton	■	■
Sponsor signage at CAB	■	■
Sponsor recognition in Alumni newsletter	■	■
Sponsor recognition in the Bishop Chatard Annual Report	■	■
Banner recognizing sponsor on stadium fence		
Reserved VIP parking at CAB	■	
Sponsor logo on CAB website & alumni website	■	
Sponsor posting on silent auction online bidding site	■	
Sponsor logo on Bishop Chatard athletic website		
Invitation to BC invite-only Celebration Dinner	■	
Sponsors logo on CAB email blasts	■	
Sponsor posting on BC Facebook and Twitter	■	
Sponsor logo in Trojans Today, Trojans for Life magazine	■	
Sponsor listing in Trojans Today, Trojans for Life Magazine		■
Sponsor advertisement in the CAB program		
Sponsor logo or recognition in the CAB program	■	■
Sponsor recognition texted to all Qtego registrants night of event		
Sponsor recognition on invitations to CAB		
Sponsor recognition on BC marquee		

For a complete listing of 2021 Chatard-A-Bratton sponsorship benefits, access the 2021 CAB Winter Fest Sponsorship List on the BCHS website sponsorship page.





<b>GOLF OUTING SPONSORSHIP BENEFITS</b>	<b>GOLF TITLE \$3,500</b>	<b>GOLF ROYAL \$2,500</b>	<b>GOLF WHITE \$1,250</b>	<b>GOLF DRINK STATION \$500</b>	<b>GOLF HOLE \$300</b>
Sponsor logo on event website	■	■			
Official sponsor of Trojan Shootout at golf outing	■				
Official sponsor of Specialty Bar (or) Food Station	■				
Sponsor signage at one of our featured holes at golf outing (i.e., longest drive, closest to the pin)	■	■			
Sponsor recognition for our “Play for a Cause” feature at golf outing (winning foursome chooses BCHS club or team to receive \$500)	■	■			
Unlimited drinks	■	■			
Foursome for the Golf Outing		■	■		
(2) Foursomes for the Golf Outing	■				
Sponsor recognition at each Golf Drink Station	■	■	■	■	
Sponsor recognition on sign placed at one Golf Hole	■	■	■		■
Sponsor recognition in the Golf Outing program	■	■	■	■	■
Sponsor recognition on the Golf Outing website page & alumni website	■	■	■	■	■
Sponsor listing in Trojans Today, Trojans for Life Magazine	■	■	■	■	■

# SPONSORSHIP BENEFITS OVERVIEW

	ALL EVENT PREMIERE \$15,000	ALL EVENT TROJAN \$10,000	CAB ROYAL \$5,000	CAB WHITE \$3,000	GOLF TITLE \$3,500	GOLF ROYAL \$2,500	GOLF WHITE \$1,250	GOLF DRINK STATION \$500	GOLF HOLE \$300
<b>LOGO</b>									
Sponsor logo in the Chatard-A-Bration program	■	■	■	■					
Sponsor logo on event and alumni websites	■	■	■		■	■			
Sponsor logo on Bishop Chatard athletic website	■	■							
Sponsors logo on Chatard-A-Bration email blasts	■	■	■						
Sponsor logo in Trojans Today, Trojans for Life magazine	■	■	■						
Sponsor logo on event materials	■	■							
<b>TICKETS</b>									
Tickets for 12 to Chatard-A-Bration	■								
Tickets for 10 to Chatard-A-Bration		■	■	■					
Foursome for the Golf Outing	■	■				■	■		
(2) Foursomes for Golf Outing					■				
Unlimited drinks	■	■				■			
<b>SIGNAGE</b>									
Sponsor signage at Chatard-A-Bration	■	■	■	■					
Sponsor signage at one of our featured holes at golf outing <i>(i.e., longest drive, closest to the pin)</i>	■	■			■	■			
Sponsor recognition “Play for a Cause” feature at golf outing <i>(winning foursome chooses BCHS club or team to receive \$500)</i>	■	■			■	■			
Sponsor signage at bar during event	■	■							
Official sponsor of Trojan Shootout at golf outing					■				
Official sponsor of Specialty Bar (or) Food Station					■				
<b>RECOGNITION</b>									
Sponsor recognition on BCSN (Sports Network) live-stream events	■								
Sponsor recognition in Alumni newsletter	■	■	■	■	■				
Sponsor recognition in Bishop Chatard Annual Report	■	■	■	■	■				
Sponsor recognition on invitations to Chatard-A-Bration	■								
Sponsor recognition on Bishop Chatard marquee	■								
Sponsor recognition at all Golf drink stations	■	■			■	■	■	■	
Sponsor recognition on sign placed at one Golf hole	■	■			■	■	■		■
Sponsor recognition in the program	■	■			■	■	■	■	■
Sponsor recognition on event & alumni websites	■	■	■		■	■	■	■	■
Sponsor listing in Trojans Today, Trojans for Life Magazine				■	■	■	■	■	■
Delivery to your home of items purchased at Chatard-A-Bration auction	■	■							
<b>DEVICE RECOGNITION</b>									
Sponsor recognition texted to Qtego registrants night of event	■								
<b>VIP PARKING</b>									
Reserved VIP parking at Chatard-A-Bration	■	■	■						
<b>ADVERTISEMENT IN PROGRAM</b>									
Sponsor advertisement in the Chatard-A-Bration program	■								
<b>PROMO ON WEBSITE</b>									
Sponsor posting on silent auction online bidding site	■	■	■						
<b>PROMO ON SOCIAL MEDIA</b>									
Sponsor posting on Bishop Chatard Facebook and Twitter	■	■	■		■				
<b>INVITATION TO BC INVITE ONLY DINNER</b>									
Celebration dinner	■	■	■						



# BISHOP CHATARD THANKS

## ITS 2019-2020 CHATARD-A-BRATION SPONSORS

### ALL EVENT PREMIERE SPONSOR

Printing Partners

### ALL EVENT TROJAN SPONSORS

BKD, LLP

### ROYAL SPONSORS

Marian Inc.

### WHITE SPONSORS

Benefit Solutions

CIMA Energy Ltd.

Colliers International

CYO

Danco Roofing

Dellen Automotive Family

Distinct Images

The Duffy Family

Fikes

The Glick Family Foundation

Hall Render

Huntington Bank

James Babcock Inc.

Electrical Contractors

Johnson-Melloh

Katz Sapper & Miller

Keystone Sports Review

Kite Realty Group

Klipsch

KSM Location Advisors

Marian University

Meyer Najem

Mike & Heather McGinley

O'Brien Auto

Porch Light

Schaefer Technologies, Inc.

Shiel Sexton

TechLite

Thiele Heating & Air Conditioning

Wenclewicz Insurance



For information on sponsorship opportunities, contact  
BCHS Director of Fund Development Margaret Ruffing  
at [mruffing@BishopChatard.org](mailto:mruffing@BishopChatard.org) or 317-251-1451, ext. 2242