

January, 2023

Dear parents of the Senior Class of 2023,

We invite you to take part in one of our most popular traditions—placing a senior ad in The Citadel yearbook. It offers you the opportunity to leave lasting well wishes to your graduate and the Class of 2023. The money you pay helps defray the cost of the yearbook.

We are partnering with our yearbook publisher, Walsworth Publishing Company, to facilitate the Senior Congratulations ads. You will have three options:

- 1) school designs the ad (which allows you to drop off photos at the school);
- 2) upload your own designed ad;
- 3) design your ad with the help of Walsworth software walking you through the process.

Please use this [link for the Senior Ad](#)

**NOTE: This link will ONLY work on a desktop or laptop computer. DON'T USE A MOBILE DEVICE, such as a phone or iPad to place your order. The software does not perform well on these devices.**

This link takes you to the Bishop Chatard High School Yearbook Ads page for Walsworth Publishing. There will be just one place that allows you to purchase a “Senior Ad.” Every student receives a yearbook, so no need to purchase a yearbook. Please follow through the steps it walks you through.

Even if you are dropping off the message, photo and payment, please use this link. It allows us to keep track of every senior and whether or not an advertisement (and which size and type) has been purchased. Payment at the website is via a credit card or PayPal. Photos can be uploaded, messages added and payment made for your ad online.

Alternatively, during checkout, you can indicate that you are mailing in payment, photos or messages. Please note - you will not have the space for the advertisement until an ad is paid for. Ads will be accepted on a first-come, first served basis, as space is limited. So, get your ad request in as soon as possible to reserve your space in The Citadel.

Please have your photos, message and payment ready when you log onto the site. Ads must be completed, paid for and submitted at one time. There is no way to save an incomplete ad.

Any physical photos sent in will be returned to you as soon as possible. We scan the photos and return them to you; they are not sent to the yearbook printing plant. Larger photos can be sized to fit in the ad you purchase. We especially love funny, entertaining baby photos. We respectfully ask that no nude photos be submitted, regardless of age.

**The deadline for this offer is March 16, 2023.** Due to our yearbook deadline, **NO ADS CAN BE ACCEPTED AFTER THIS DATE.** We may, however, have to reject ads if the allotted space is full before this date. Please feel free to contact me at the information below with any questions.

-Ms. Maggie Kassenbrock publications adviser, and The Citadel '23 staff

If you are submitting an advertisement in person or mail, please submit as follows:  
Your photo(s), message and check (payable to BCHS - memo line - yearbook ad) marked attention:  
Citadel yearbook/Maggie Kassenbrock  
Bishop Chatard High School,  
5885 Crittenden Ave. Indianapolis, IN 46220.

Any questions, please contact Ms. Maggie Kassenbrock publications adviser, at 251-1451 ext. 2254 or  
mkassenbrock@bishopchatard.org

<b>Shapes, Sizes &amp; Costs*</b>		
Full page/vertical rectangle	9 inches x 12 inches	\$285
Half page/horizontal rectangle	9 inches x 6 inches	\$180
Quarter page/vertical rectangle	4 1/2 inches x 6 inches	\$115
Eighth page/horizontal rectangle	4 1/2 inches x 3 inches	\$70

*\*Walsworth Publishing Company charges a small fee for their ad services.*

*Note: examples of various ads and sizes can be found on pages 205-246 of your student's 2022 "Congrats to the Class of 2022" Citadel yearbook.*